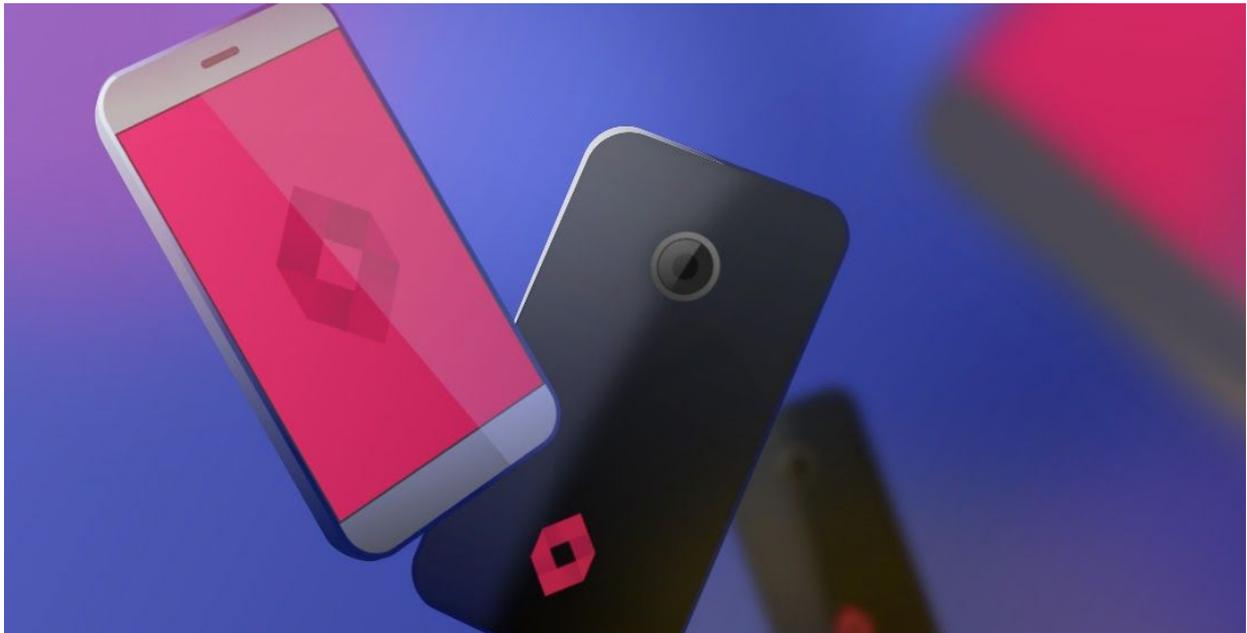


iatranshumanisme.com

Our solutions for companies



Sponsored content

A reference media on innovation and high-flying technological progress since 2015, iatranshumanisme.com offers advertisers the opportunity to target a **niche audience**, adept at technology, via **publi-editorial articles**. That is to say, the article to be published is provided by you. It is argued with text, photos, the advertiser's URL and if necessary a video.

The content of the article must be interesting while providing information for our readers and must correspond to our editorial line: a useful advice to the Internet user (90% of the text) highlighting your expertise (10% of the text).

Indeed, our approach is professional, we focus on providing exhaustive and serious content, so we will have the same requirement with your **publi-editorial articles**.

You have the opportunity to present your brand or your products/services in the form of a classic article, scientific and technical, company news, interviews with executives, expert advice, quantified analyses, a testimony, verbatims, current or future recruitments, etc... in the following fields:



Audience/Readership

You benefit from a permanent visibility, an **international audience**, both general public and professional. Your articles are referenced on **Google News** and shared on all our social networks.

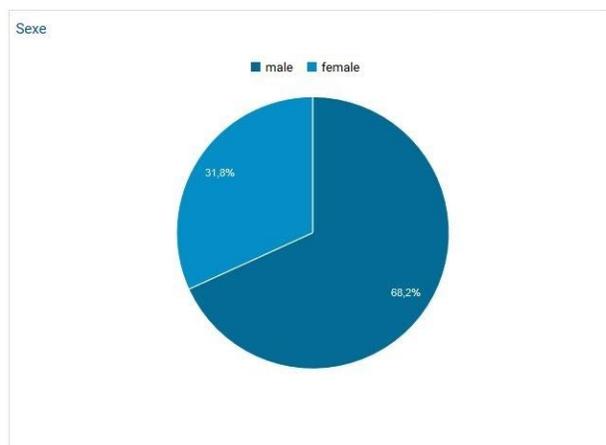
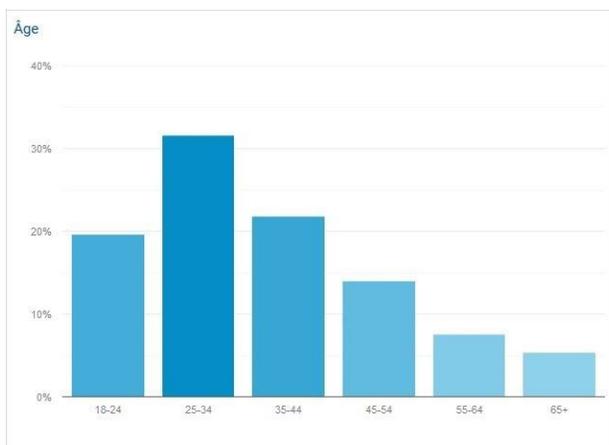
Propel your visibility online with our CSP+ readership (business leaders, executives, liberal professions, institutions, senior officials, merchants...) located in France and abroad: Canada, Belgium, United States, Switzerland, Morocco, Algeria, Germany, United Kingdom, Spain, a total of 148 countries in all!

Our Internet users over 700,000 visits/year, 320,000 visitors/year

Male readership represents 68.2%

the **25-34 age** group represents **32%** of our readership, the **35-44 age** group represents **22%**, the **18-24 age** group represents **19%**, the **+45 age** group represents **27%**

Most popular day on Monday. 1600 articles online referenced on Google News !



Sponsored content will be perfectly identified by readers.

The mention "*Sponsored article*" will be written at the **top of the article** and a description of the partnership will be found at **the bottom of the article**:

"This article was produced in collaboration with XXXX. This is content created by editors outside the iatranshumanisme.com editorial team. We hope that you have been interested in this article and that its content will be useful to you."

Vous Would you like to offer us a partnership? [Let's discuss it together.](#)

Check out our [Media Watch!](#)